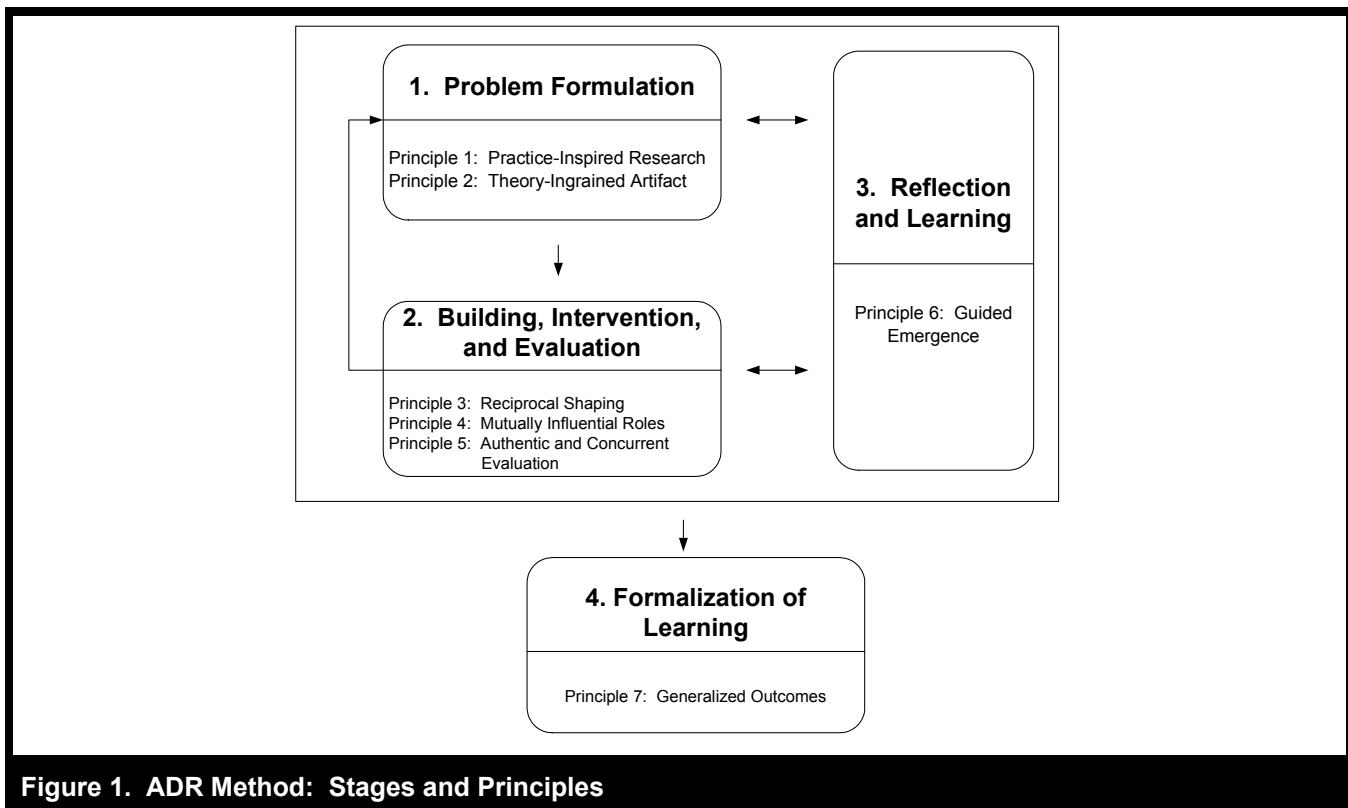


We regret that there is an error in Figure 1 of the paper by Maung K. Sein, Ola Henfridsson, Sandeep Puroo, Matti Rossi, and Rikard Lindgren, “Action Design Research,” which appeared on page 41 in the March 2011 issue of *MIS Quarterly*. The arrow from the “Problem Formulation” box to the “Building, Intervention, and Evaluation” box was omitted in the original. The corrected figure appears below.

The AIS eLibrary, EBSCO, and *MIS Quarterly* Online versions of the paper have been corrected.

We sincerely apologize to our readers and, in particular, to the authors of the paper.

**Janice I. DeGross**  
Production Editor



**Figure 1. ADR Method: Stages and Principles**