

## INFORMATION PRIVACY RESEARCH: AN INTERDISCIPLINARY REVIEW

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## Appendix A

### Methodology Used to Identify Research Publications

The multidisciplinary nature of information privacy research poses great challenges, since many concepts of information privacy have only been considered and developed through the lens of a particular discipline. It was our goal to conduct a multidisciplinary literature review. Following the three-stage approach proposed by Webster and Watson (2002), our methodology for identifying information privacy publications proceeded in three stages.

First, we performed a search spanning the information systems, social sciences, law, marketing, organization theory, and economics literatures. We queried library catalogs (for books), journal databases (Proquest, Science Direct, and the JSTOR archive), and browsed the titles of articles in leading journals in various disciplines. Browsed journals included *ACM Transactions on Internet Technology*, *American Business Law Journal*, *American Economic Review*, *European Journal of Information Systems*, *Information & Management*, *Information Society*, *Information Systems Research*, *International Journal of Electronic Commerce*, *Journal of Consumer Affairs*, *Journal of Interactive Marketing*, *Journal of Management Information Systems*, *Journal of Public Policy and Marketing*, *Journal of Social Issues*, *Journal of Strategic Information Systems*, *Journal of the Association for Information Systems*, *MIS Quarterly*, and *Organization Science*. We also browsed the proceedings of the International Conference on Information Systems. We completed full-text electronic searches using keywords including “information privacy” or “information privacy and technology.” These searches identified a total of 576 articles and 212 books from all disciplines. The titles and abstracts of each article and the table of contents of each book were examined to evaluate whether inclusion was warranted (i.e., the article appeared to be concerned with the topic of information privacy). This process provided 230 articles for in-depth review and coding.

Second, to broaden the search beyond the original set of journals and books, we reviewed the citations of the identified articles to determine additional articles and books we should consider. By reviewing the frequency of book citations (as an indicator of the contribution to the field of information privacy) across various articles in various disciplines, we also narrowed the book list to those most relevant for our review that warrant further consideration, inclusion, and coding.

Finally, we used the Web of Science to identify additional candidate articles citing the key articles identified in the previous steps. A further set of 96 articles was collected and coded. This systematic and comprehensive search resulted in a coding set of 320 information privacy articles and 128 books and book sections provided in the “References” section of Appendix B.

The goal of our content analysis regarding the definitional approaches to privacy (Table B4) was to identify the categories of definitions. Guided by previous literature reviews (Bennett 1995; Margulis 1977; Waldo et al. 2007), we identified four subcategories of privacy definitions, further grouped into two categories (value-based and cognate-based definitions), per the theoretical arguments presented in this paper. In the next steps, two independent coders assigned 18 total keywords to the identified categories of our coding scheme (for example, keywords for the value-based, privacy-as-a-right definition subcategory, the corresponding keywords that were identified are *right*, *moral value* and *duty*). Sixteen keywords were assigned to the same categories by both coders, and the rest were dropped from consideration. The assignment of each paper to the corresponding category was done by the same two coders. The resulting inter-coder reliability was .92 (p-value < .000), suggesting a high level of agreement between the coders (Landis and Koch 1977).

## References

Bennett, C. J. 1995. *The Political Economy of Privacy: A Review of the Literature*, Hackensack, NJ: Center for Social and Legal Research.  
 Landis, J. R., and Koch, G. G. 1977. "The Measurement of Observer Agreement for Categorical Data," *Biometrics* (33:1), pp. 159-174.  
 Margulis, S. T. 1977. "Conceptions of Privacy: Current Status and Next Steps," *Journal of Social Issues* (33:3), pp. 5-21.  
 Waldo, J., Lin, H., and Millett, L. I. 2007. *Engaging Privacy and Information Technology in a Digital Age*, Washington, DC: National Academies Press.  
 Webster, J., and Watson, R. T. 2002. "Analyzing the Past to Prepare for the Future: Writing a Literature Review," *MIS Quarterly* (26:2), pp. xiii-xxiii.

# Appendix B

## Information Privacy Research: An Interdisciplinary Review

**Table B1. Descriptive Studies on General Privacy by Level of Analysis**

| Individual Level  | Group Level   | Organizational Level  | Societal Level<br>(International, National, Cross-Cultural)  |
|---|---|---|--|
| Agre and Rotenberg 1998; Bahadur et al. 2002; Berghel 2002; Berscheid 1977; Boncella 2001; Bowers 1997; Burkert 1997; Caloyannides 2001; Caloyannides and Caloyannides 2004; Cannon 2005; Cate 1997; Cavoukian and Tapscott 1997; Cazier 2006; Cranor 2002a, 2003b; DeCew 1997; DePaulo et al. 2003; Fischer-Hübner 2001; Friedman 2004; George 2004; Ghosh 2001; Ghosh and Swaminatha 2001; Goldberg 2003; Goodwin 1991; Gottfried 1994; Gutwirth 2002; Hahn 2002; Henderson 2006; Hendricks et al. 1990; Hirschleifer 1980; Hoffman 1973; Holtzman 2006; Jennings and Fena 2000; Kaufman et al. 2005; Kelvin 1973; Kent et al. 2003; Klopfer and Rubenstein 1977; Kobsa 2007; Koch and Moslein 2005; Langenderfer and Linnhoff 2005; Luo 2002; Lyon and Zureik 1996; Margulis 1974, 1977a, 2003b; Martin 1973; Marx 1999, 2001; Miller 2002; Milne 2000; Mizell 1998; Nowak and Phelps 1997; Peters 1999; Poindexter et al. 2006; Posner 1984; Price et al. 2005; Raab and Bennett 1998; Reiman 1984; Rubin 1988; Salomon 2003; Schwartz 1997; Shapiro 1998; Sipiior and Ward 1995; Solove 2004, 2006, 2008; Straub and Collins 1990; Strickland and Hunt 2005; Turner and Dasgupta 2003; Weisband and Reinig 1995; Westin 2003 | Derlega and Chaikin 1977; Friedman 2004; Laufer and Wolfe 1977; Warren and Laslett 1977 | Ariss 2002; Benassi 1999; Berenbeim 1990; Cannon 2005; Culnan 2003; Culnan and Bies 2003; Decker 1989; Dhillon and Moores 2001; Erbschloe and Vacca 2001; Frye 2001; George 2004; Greenaway and Chan 2005; Katos and Adams 2005; Kayworth et al. 2005; Kent et al. 2003; Mason 1986; Nord et al. 2006; Purcell and Fusaro 2000; Schein 1977; Schwartz 1997; Sewell and Barker 2001; Smith 1994; Smith 2004; Thelwall and Stuart 2006; Walczuch et al. 1995; Walczuch and Steeghs 2001; Winer 2001 | <b>International:</b><br>Agre and Rotenberg 1998; Caudill and Murphy 2000; Escudero-Pascual and Hosein 2004; Kobsa 2002; Walczuch et al. 1995; Walczuch and Steeghs 2001; Zwick and Dholakia 1999<br><b>National:</b><br>Alpert 2003; Beaney 1966; Bennett and Raab 1997, 2003; Blanchette and Johnson 2002; Calvert 2000; Cate 1997; Chan et al. 2005; Colomina 1994; Cranor 2002a; DeCew 1997; Dickson 1998; Dill 1986; Etzioni 1999; Flaherty 1989, 1997; Frackman et al. 2002; Froomkin 1999; Gandy 1993, 2003; Gavison 1980; George 2004; Gerard 1980; Gottfried 1994; Grupe 1995; Gutwirth 2002; Henderson 2006; Holden and Millett 2005; Jones 1974; Kenyon and Richardson 2006; Klang and Murray 2005; Kling et al. 1999; Konvitz 1966; Lee 2005; Lin et al. 2004; Livraghi and Monti 2002; Lyon 1994, 2001b; Lyon and Zureik 1996; McCrohan 1989; McWhirter 1994; Metzger and Docter 2003; Monmonier 2002; Moore 1984; Negley 1966; Nicholson 2007; Nissenbaum 2004; Nock 1993; O'Brien 1979; Penders 2004; Pennock and Chapman 1971; Petty 2000; Posner 1981; Post 1989, 2000; Regan 1995, 2003; Rindfleisch 1997; Roboff and Charles 1998; Rubin 1988; Schachter 2003; Schneier and Banisar 1997; Schoeman 1984; Shamis et al. 2005; Slough 1969; Smith 2001; Solove 2004, 2006; Stigler 1980; Thomas and Mauer 1997; Wacks 1993; Ware 1976; Warren and Brandeis 1890; Young 1978<br><b>Cross-cultural:</b><br>Nakada and Tamura 2005; Roberts and Gregor 1971; Waldo et al. 2007 |

**Table B2. Normative Studies on General Privacy by Level of Analysis**

| Individual Level   | Group Level | Organizational Level   | Societal Level<br>(International, National, Cross-Cultural)  |
|--|-------------|--|--|
| Bibas 1994; Brin 1998; Camp 1999; Campbell and Carlson 2002; Clarke 1994a, 1999; Davies 1997; Davison et al. 2003; Dhillon and Moores 2001; Gelbord and Roelofsen 2002; Jones 1991; Jourard 1966; Klosek 2000; Lane 2002; Laudon 1996; Lee 2002; Marx 2003; McGinity 2000; Meeks 1997, 1999, 2003; Simmel 1971; Solove 2007; Spangler et al. 2006; Stallman 2005; Weinstein 1971 |             | Clarke 1994b; Grandison 2005; Greco 2001; Henderson and Snyder 1999; Hubbart 1998; Lane 2003; Schultz 1988; Sipior et al. 1998; Swire 2003 | Alderman and Kennedy 1997; Allen 2001; Barnes 1980; Benn 1971; Breckenridge 1970; Brenton 1964; Brill 1990; Brin 1998; Clarke 1988, 1994a, 1994b, 2001; Cohen 2001; Diffie and Landau 1998; Flaherty 1997; Forer 1987; Garfinkel 2000; Grupe et al. 2002; Hickson 1987; Hosein 2006; Kalven 1966; Karat et al. 2005; Kling 1995, 1996, 1997; Kling and Allen 1996; Klosek 2007; LaMay 2003; Laudon 1996; Linowes 1989; Lyon 2001a; Madgwick and Smythe 1974; McLean 1995; Melanson 2001; Mizell 1998; Neumann 2005; Nissenbaum 1998; Packard 1964; Pember 1972; Peters 1998; Podesta et al. 2004; Pottie 2004; Raines 1974; Rosen 2000, 2003; Rosenfilld 1995; Sewell and Barker 2001; Shils 1966; Sobel 1976; Sopinka 1997; Spencer 2006; Stalder 2002a; Swire 1997, 1998, 1999, 2001, 2002, 2003; Sykes 1999; Teich et al. 1999; Turow 2003; Volkman 2003; Whitaker 1999 |

**Table B3. Empirically Descriptive Statistics on General Privacy by Discipline**

| Methodology     |                                 |   |   |  |                                |   |                            |  |   |  |  |
|-----------------|---------------------------------|---|---|--|--------------------------------|---|----------------------------|--|---|--|--|
| Discipline      | Level                           | Lab/Field Experiment  | Survey  | Case Study   | Structured Interviews          | Content Analysis  | Mathematical Simulation    | Law/Policy Analysis                              | Technology Description/Analysis   | Theory Building                              |  |
| MIS             | Individual                      | Anast and Agarwal 2006; Berendt et al. 2005; Gideon et al. 2006; Hann et al. 2007; Hui et al. 2007; Liu et al. 2005; Lu et al. 2004; Xu 2007; Xu and Teo 2004; Xu et al. 2005 | Ackerman et al. 1999; Awad and Krishnan 2006; Balanger et al. 2002; Berendt et al. 2005; Buchanan et al. 2007; Chellappa 2008; Chellappa and Sin 2005; Culinan 1993; Dinev et al. 2006, 2006b; Dinev and Hart 2004, 2006; Dinev et al. 2008; Earp and Baumer 2003; Earp and Payton 2006; Fala and Timi 2006; Hann 2002; Hoffman et al. 1999b; Hui et al. 2006; Jackson et al. 2003; Jensen et al. 2005; Lederer et al. 2003; Little et al. 2005; Malhotra et al. 2004; McKnight and Chervany 2001; Milberg et al. 1995; Moores 2005; Moores and Dhillon 2003; Pali and Kobsa 2005; Ranganathan and Ganapathy 2002; Rensel et al. 2006; Sheehan 2002; Smith et al. 1996; Son and Kim 2006; Spiekermann et al. 2001; Stewart and Segars 2002; Suh and Han 2003; Tam et al. 2002; Van Slyke et al. 2006; Vijayasathy 2004; Xu et al. 2003; Yao et al. 2007 | Lankhshear and Mason 2001  | Hine and Eve 1998; Payton 2003 | Earp et al. 2005; Ng-Khuele et al. 2003   | Chellappa and Shwendu 2008 | Blanchette and Johnson 2002                      | Ackerman 2004; Bapna and Ganonpathy 2006; Berkovsky et al. 2005, 2006; Canny 2002; Crigli et al. 2000; Cranor 1999; Cranor et al. 2006; DiPietro and Mancini 2003; Enzmann and Schneider 2005; Gabber et al. 1997; Garfinkel et al. 2002; Hung et al. 2007; Ishihara et al. 2003; Jiang and Lunday 2002; Juang et al. 2002; Karat et al. 2006; Lau et al. 1999; Lederer et al. 2004; Polat and Du 2005; Reagle and Cranor 1999; Shapira et al. 2005 |  |  |
|                 | Group                           |   | Hoffman et al. 1999b; Milne and Culinan 2002; Peslak 2005   | Bonner and Chiesson 2005; Culinan 2005; Karat et al. 2005; Paul et al. 1999; Siau and Kam 2006 | Smith 1993                     | Anton et al. 2004; McRobb and Rogerson 2004; Schwaig et al. 2005; Schwaig et al. 2006 | Thatcher and Clemens 2000  |  | Adar et al. 2003; Hsu 2003; Li and Sarkar 2006  | Adams and Blandford 2005; Li and Sarkar 2006 |  |
|                 | Societal/Cultural/International |   | Bellman et al. 2004; Dinev et al. 2006a, 2006b; Hinnant and O'Looney 2003; Milberg et al. 1996; Sagi et al. 2004; Shah et al. 2007; Zakaria et al. 2003   |  |                                |   |                            |  |   |  |  |
| Social Sciences | Individual                      | Fuslier and Hoyer 1980; Greenberg and Firestone 1977; Metzger 2007; Stone et al. 1963; Stone-Romero et al. 2003; Tolchinsky et al. 1981                                       | Eoyang 1974; Marshall 1974; Metzger 2004; Pedersen 1997, 1999; Ribak and Turow 2003; Vinsel et al. 1980   |  | Stone 1983                     |   |                            |  |   |  |  |
|                 | Group                           |   |   | Bonner 2007  |                                |   |                            |  |   |  |  |
|                 | Organizational                  |   |   |  | Stanton and Slam 2003          | Hong et al. 2005; LaRose and Rifon 2006   |                            |  |   |  |  |
|                 | Societal/Cultural/International |   | Davis and Silver 2004; Newell 1998  |  | Altman 1977                    |   |                            | Metzger and Docter 2003; Regal 2003; Taylor 2002 |   |  |  |

**Table B3. Empirically Descriptive Statistics on General Privacy by Discipline (Continued)**

| Methodology                         |                                 |                      |   |            |                       |                  |                         |   |                                 |                     |
|-------------------------------------|---------------------------------|----------------------|---|------------|-----------------------|------------------|-------------------------|---|---------------------------------|---------------------|
| Discipline                          | Level                           | Lab/Field Experiment | Survey  | Case Study | Structured Interviews | Content Analysis | Mathematical Simulation | Law/Policy Analysis   | Technology Description/Analysis | Theory Building     |
| Law                                 | Individual                      |                      |   |            |                       |                  | Gould 1980              | Beany 1966; Mizell 1998; Solove 2008; Westin 2001   |                                 |                     |
|                                     | Group                           |                      |   |            |                       |                  |                         |   |                                 |                     |
| Marketing                           | Organizational                  |                      |   |            |                       |                  |                         | Gavison 1980; Konvitz 1966; Nissenbaum 2004; Post 1989, 2000; Warren and Brandeis 1890            |                                 |                     |
|                                     | Societal/Cultural/International |                      |   |            |                       |                  |                         |   |                                 |                     |
| Management and Organization Science | Individual                      | Milne 1977           | Campbell 1997; Culnan 1995; Dornmeyer and Gross 2003; LaRose and Rifon 2007; Lewin and Williams 2003; Milne and Boza 1999; Milne and Culnan 2004; Milne and Gordon 1993; Milne and Rohm 2000; Milne et al. 2004; Miyazaki and Krishnamurthy 2002; Miyazaki and Fernandez 2000, 2001; Norberg et al. 2007; Nowak and Phelps 1992; Pan and Zinkhan 2006; Phelps et al. 2001; Phelps et al. 2000; Rifon et al. 2005; Sheehan 1999; Sheehan and Hoy 1999, 2000; Xie et al. 2006 |            |                       |                  | Rust et al. 2002        |   |                                 | Norberg et al. 2007 |
|                                     | Group                           |                      |   |            |                       |                  |                         |   |                                 |                     |
|                                     | Organizational                  |                      | Culnan 2000; Dolnicar and Jordan 2007   |            |                       |                  |                         | Miyazaki and Fernandez 2000; Phelps et al. 1994   |                                 |                     |
|                                     | Societal/Cultural/International |                      |   |            |                       |                  |                         | Peifson and Wang 1995   |                                 |                     |
|                                     | Individual                      |                      | Culnan and Armstrong 1999; Mael et al. 1986; Milberg et al. 2000; Sundstrom et al. 1980; Woodman et al. 1982  |            |                       |                  |                         |   |                                 |                     |
|                                     | Group                           |                      |   |            |                       |                  |                         |   |                                 |                     |
|                                     | Organizational                  | Eddy et al. 1999     | Stone and Stone 1990  |            |                       |                  |                         |   | Kalvenes and Basu 2006          |                     |
|                                     | Societal/Cultural/International |                      |   |            |                       |                  |                         |   |                                 |                     |
|                                     | Individual                      | Huberman et al. 2005 | Acquisti and Grossklags 2005a, 2005b  |            |                       |                  |                         | Acquisti 2004; Calzolari and Pavan 2006; Huberman et al. 2005; Hui and Png 2005; Tang et al. 2005 | Smith 2001                      |                     |
|                                     | Economics and Finance           | Group                |   |            |                       |                  |                         |   |                                 |                     |
| Organizational                      |                                 |                      |   |            |                       |                  |                         |   |                                 |                     |
| Societal/Cultural/International     |                                 |                      |   |            |                       |                  |                         |   |                                 | Shamis et al. 2005  |
|                                     |                                 |                      |   |            |                       |                  |                         |   |                                 | Pendergast 2002     |

| Table B4. Approaches to Defining General Privacy |   |   |   |   |
|--|---|---|---|---|
| Discipline                                       | Value-Based   |   |   | Cognate-Based   |
|  | Right   | Commodity   | State   | Control   |
| MIS  | Berendt et al. 2005; Bonner and Chiasson 2005; Faja and Trimi 2006; Kling and Allen 1996; Koch and Moslein 2005; Laudon 1996; Lederer et al. 2004; Liu et al. 2005; Malhotra et al. 2004; Peslak 2005; Raab and Bennett 1998; Rubin 1988  | Acquisti 2004; Acquisti and Grossklags 2005a, 2005b; Chellappa and Shivendu 2008; Chellappa and Sin 2005; Culnan and Armstrong 1999; Dinev et al. 2006b; Dinev and Hart 2006; Grupe 1996; Hann et al. 2002, 2007, 2008; Hui and Png 2005; Kobsa 2007; Norberg and Horne 2007; Norberg et al. 2007; Tang et al. 2008 | Alpert 2003; Dhilon and Moores 2001; Di Pietro and Mancini 2003; Mason 1986                   | Ackerman 2004; Adams and Blandford 2005; 1995; Awad and Krishnan 2006; Bellman et al. 2004; Culnan 1993, 2000; Culnan and Bies 2003; Dinev and Hart 2004; Hann et al. 2002, 2007; Hui et al. 2006; Katos and Adams 2005; LaRose and Rifon 2007; Laudon 1996; Liu et al. 2005; Milberg et al. 1995; Raab and Bennett 1998; Rensel et al. 2006; Smith et al. 1996; Van Slyke et al. 2006; Yao et al. 2007 |
| Philosophy, Social, and Political Sciences       | Alderman and Kennedy 1997; Brin 1998; Diffe and Landau 1998; Flaherty 1989; Garfinkel 2000, 2001; Lane 2003; Lyon 1994, 1996, 2001b, 2002; Marx 2001, 2003; McLean 1995; Nissenbaum 1998; Raines 1974; Rosen 2000, 2003; Sobel 1976; Sykes 1999; Westin 1967, 2003; Whitaker 1999; Young 1978   | Bennett 1992; Campbell and Carlson 2002; Cohen 2001; Davies 1997; Derlega 1993; Derlega and Chaikin 1977; Laudon 1996; Laufer and Wolfe 1977; Posner 1981, 1984   | Laufer and Wolfe 1977; Marshall 1974; Newell 1998; Schoeman 1984; Weinstein 1971; Westin 1967 | Altman 1974, 1975, 1977; Berscheid 1977; DePaulo et al. 2003; Derlega 1993; Derlega and Chaikin 1977; Johnson 1974; Klopfer and Rubenstein 1977; Margulis 2003a; Marx 1999, 2003; Stone et al. 1983; Vinsel et al. 1980; Westin 1967, 2003  |
| Law  | Alderman and Kennedy 1997; Beaney 1966; Bennett and Raab 1997; Branscomb 1994; Breckenridge 1970; Brill 1990; Dill 1986; Forer 1987; Freedman 1987; Gottfried 1994; Greco 2001; Hendricks et al. 1990; Klang and Murray 2005; Klosek 2007; Levin and Askin 1977; Madgwick and Smythe 1974; McWhirter 1994; Meeks 2003; Melanson 2001; Mizell 1998; Pember 1972; Swire 1998; Taylor 2002; Warren and Brandeis 1890 | Gould 1980  |   |   |
| Psychology and Marketing                         | Goodwin 1991; Luo 2002; Smith 2001  | Milne and Gordon 1993; Rust et al. 2002   |   | Campbell 1997; Caudill and Murphy 2000; Dommeier and Gross 2003; Goodwin 1991; Hoffman et al. 1999b; Metzger 2007; Milne 2000; Milne and Culnan 2004; Norberg and Horne 2007; Norberg et al. 2007; Rifon et al. 2005; Tolchinsky et al. 1981  |
| Economics  |   | Calzolari and Pavan 2006; Huberman et al. 2005; Posner 1981, 1984   |   | Posner 1981   |

**Table B5. Studies Related to Cross-Cultural Contexts**

| <b>Cultural Dimensions</b>  | <b>Individual Level</b>  | <b>Group Level</b> | <b>Organizational Level</b> | <b>Societal/Cultural/International Level</b>   |
|---|--|--------------------|-----------------------------|--|
| Collectivism/<br>Individualism<br>(Hofstede 1980)                   | Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 1995; Milberg et al. 2000; Sagi et al. 2004 |                    |                             | Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 1995; Milberg et al. 2000; Sagi et al. 2004 |
| Power Distance Index<br>(Hofstede 1980)                             | Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 1995; Milberg et al. 2000; Sagi et al. 2004 |                    |                             | Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 1995; Milberg et al. 2000; Sagi et al. 2004 |
| Masculinity/femininity<br>(Hofstede 1980)                           | Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 2000; Sagi et al. 2004                      |                    |                             | Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 2000; Sagi et al. 2004                      |
| Uncertainty Avoidance Index<br>(Hofstede 1980)                      | Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 1995; Milberg et al. 2000; Sagi et al. 2004 |                    |                             | Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 1995; Milberg et al. 2000; Sagi et al. 2004 |
| Long-Term Time Orientation<br>(Hofstede 1980)                       | Dinev et al. 2006a, 2006b  |                    |                             | Dinev et al. 2006a, 2006b  |
| Perceptions of Space<br>(Hall and Hall 1990; Laufer and Wolfe 1977) | Dinev et al. 2006a, 2006b; Zakaria et al. 2003   |                    |                             | Zakaria et al. 2003  |
| Social capital/Trust<br>(Fukuyama 1999)                             | Dinev et al. 2006a, 2006b  |                    |                             |  |
| Relative magnitude of private and public space (Trompenaars 1993)   | Dinev et al. 2006a   |                    |                             | Dinev et al. 2006a   |
| Societal Role of Privacy  |  |                    |                             | Smith 2001   |
| Individual  | Altman 1977; Moore 1984; Newell 1998; Solove 2008  | Altman 1977        |                             | Altman 1977; Klosek 2007; Moore 1984; Newell 1998; Roberts and Gregor 1971; Solove 2008                    |

**Table B6. Studies Based on Type of Information**

| Types of Information Collected | Individual Level  | Group Level  | Organizational Level   | Societal/Cultural/International Level  |
|--------------------------------|---|--|--|--|
| Public                         |   |  |  | Couture and Kent 2004; Dennis 1995; Grupe 1995; Holden and Millett 2005; Lalwaj 2003; Marx 2001  |
| General                        | <p>Agre and Rotenberg 1998; Bahadur et al. 2002; Bapna and Gangopachay 2006; Beaney 1966; Berkovsky et al. 2005, 2006; Berscheid 1977; Bibas 1994; Boncella 2001; Bowers 1997; Brin 1998; Burkert 1997; Caloyannides 2001; Caloyannides and Caloyannides 2004; Camp 1999; Campbell and Carlson 2002; Cannon 2005; Cate 1997; Cavoukian and Tapscoff 1997; Cazier 2006; Clarke 1994a, 1994b, 1999; Cranor 1999, 2002a, 2003b; Cranor et al. 2006; Davies 1997; Davison et al. 2003; DeCew 1997; DePaulo et al. 2003; Derlega 1993; Dhillon and Moores 2001; Fischer-Hübner 2001; Freedman 1987; Fusilier and Hoyer 1980; Gabber et al. 1997; Garfinkel et al. 2002; Gelbord and Roelofsen 2002; George 2004; Ghosh 2001; Goldberg 2003; Gottfried 1994; Gould 1980; Gutwirth 2002; Hahn 2002; Henderson 2006; Hendricks et al. 1990; Hirschleifer 1980; Hoffman 1973; Holtzman 2006; Hung et al. 2007; Ishitani et al. 2003; Jackson et al. 2003; Jennings and Fena 2000; Jiang and Landay 2002; Jourard 1966; Karat et al. 2006; Kelwin 1973; Kent et al. 2003; Klopfer and Rubenstein 1977; Klosek 2000; Kobsa 2007; Koch and Moslein 2005; Lane 2002; Lau et al. 1999; Laudon 1996; Lederer et al. 2004; Lederer et al. 2003; Lee 2002; Lyon and Zureik 1996; Margulis 1977a, 1977b, 2003a, 2003b; Marshall 1974; Martin 1973; Marx 1999, 2001; Meeks 1997, 1999, 2003; Milberg et al. 2000; Miller 2002; Mizell 1998; Ng-Krueie et al. 2003; Pedersen 1997, 1999; Peters 1999; Petronio 2000, 2002; Poindexter et al. 2006; Posner 1984; Raab and Bennett 1988; Reiman 1984; Ribak and Turow 2003; Rubin 1988; Salomon 2003; Shapira et al. 2005; Shapiro 1998; Simmel 1971; Solove 2004, 2006, 2007, 2008; Son and Kim 2008; Stallman 2005; Straub and Collins 1990; Strickland and Hunt 2005; Turner and Dasgupta 2003; Weinstein 1971; Westin 2003; Yao et al. 2007</p> | <p>Derlega 1993;<br/>Derlega and Chaikin 1977;<br/>Friedman 2004;<br/>Laufer and Wolfe 1977;<br/>Warren and Laslett 1977</p> | <p>Adar et al. 2003; Cannon 2005; Erischio and Vacca 2001; Frye 2001; George 2004; Greenaway and Chan 2005; Hsu 2003; Karat et al. 2005; Katos and Adams 2005; Kayworth et al. 2005; Kent et al. 2003; LaRose and Rifon 2006; Li and Sarkar 2006; Mason 1986; McRobb and Rogerson 2004; Moore 2005; Purcell and Fusaro 2000; Schultz 1988; Shammis et al. 2005; Smith 2004; Thelwall and Stuart 2006</p> | <p><b>International</b><br/>Agre and Rotenberg 1998; Altman 1977; Kobsa 2002; Milberg et al. 1995; Nakada and Tamura 2005; Regan 2003; Roberts and Gregor 1971; Shah et al. 2007; Smith 2001; Swire 1998; Walczuch et al. 1995; Walczuch and Steeghs 2001; Zwick and Dholakia 1999</p> <p><b>National</b><br/>Alderman and Kennedy 1997; Allen 2001; Barnes 1980; Benn 1971; Bemett and Raab 2003; Breckenridge 1970; Brenton 1964; Brill 1990; Brin 1998; Calvert 2000; Cate 1997; Chan et al. 2005; Clarke 1988, 1994b; Cohen 2001; Colomina 1994; Cranor 2002a; Davis and Silver 2004; DeCew 1997; Dickson 1998; Diffie and Landau 1998; Dill 1986; Etzioni 1999; Flaherty 1989, 1997; Forer 1987; Frackman et al. 2002; Froomkin 1999; Gandy 1993; Garfinkel 2000; Gavison 1980; George 2004; Gerard 1980; Gottfried 1994; Gutwirth 2002; Henderson 2006; Henderson and Snyder 1999; Hickson 1987; Hinnant and O'Looney 2003; Hosen 2006; Jones 1974; Kalven 1966; Karat et al. 2005; Kenyon and Richardson 2006; Klang and Murray 2005; Kling 1996, 1999; Kling et al. 1999; Klosek 2007; Kobsa 2001; Kobsa and Schreck 2003; Konvitz 1966; Laudon 1996; Lee 2005; Linowes 1988; Livraghi and Monti 2002; Lyon 1994; Lyon 2001a, 2001b; Lyon and Zureik 1996; Madgwick and Smythe 1974; McCrohan 1989; McLean 1995; McWhirter 1994; Melanson 2001; Metzger and Docter 2003; Michael 1984; Mizell 1998; Monmonier 2002; Moore 2005; Moore 1984; Negley 1996; Nissenbaum 1998, 2004; Nock 1993; O'Brien 1979; Packard 1964; Pember 1972; Penders 2004; Pennock and Chapman 1971; Podesta et al. 2004; Posner 1981; Post 1989, 2000; Raines 1974; Regan 1995; Roberts and Gregor 1971; Rosen 2000, 2003; Rosenfill 1995; Rubin 1988; Schachter 2003; Schneier and Banisar 1997; Schoeman 1984; Sewell and Barker 2001; Shils 1986; Slough 1989; Sobel 1976; Solove 2004, 2006; Sopinka 1997; Spencer 2006; Stalder 2002a; Stigler 1980; Swire 1997; Sykes 1999; Taylor 2002; Teich et al. 1999; Thomas 1998; Thomas and Mauer 1997; Turow 2003; Volkman 2003; Waack 1993; Ware 1976; Warren and Brandeis 1980; Whitaker 1999; Young 1978</p> |
| Behavioral                     | Canny 2002; Ghosh and Swaminatha 2001; Greenberg and Firestone 1997; Little et al. 2005; Patil and Kobsa 2005; Spangler et al. 2006; Vinsel et al. 1980   |  | Anton et al. 2004  | Clarke 2001; Escudero-Pascual and Hoessein 2004; Flaherty 1997; Newell 1998  |
| Financial                      | Eoyang 1974; Skousen 1982; Suh and Han 2003   |  | Adams and Blandford 2005; Culinan 2005; Langenderfer and Linnhoff 2005; Lin et al. 2004; Nicholson 2007; Paul et al. 1999; Rindfleisch 1997; Schwartz 1997; Siau and Kam 2006; Thatcher and Clemons 2000   | Roboff and Charles 1998; Swire 1999, 2003  |
| Medical                        | Angst and Agarwal 2006; Cingil et al. 2000; Earp and Payton 2006; Langenderfer and Linnhoff 2005; Lankshear and Mason 2001; Mael et al. 1996; Payton 2003   |  | Alpert 2003; Lin et al. 2004; Nicholson 2007; Rindfleisch 1997; Swire and Steinfeld 2002   |  |

**Table B6. Studies Based on Type of Information (Continued)**

| Types of Information Collected | Individual Level   | Group Level | Organizational Level   | Societal/Cultural/International Level   |
|--------------------------------|--|-------------|--|---|
| Consumer                       | <p>Ackerman 2004; Ackerman et al. 1999; Acquisti 2004; Acquisti and Grossklags 2005a, 2005b; Acquisti and Varian 2005; Awad and Krishnan 2006; Belanger et al. 2002; Berendt et al. 2005; Berghel 2002; Buchanan et al. 2007; Calzolari and Pavan 2006; Campbell 1997; Chellappa 2008; Chellappa and Shivendu 2008; Chellappa and Sin 2005; Culnan 1993, 1995; Culnan and Armstrong 1999; Di Pietro and Mancini 2003; Dinev et al. 2006a, 2006b; Dinev and Hart 2004, 2006; Dinev et al. 2008; Dommeier and Gross 2003; Earp et al. 2005; Earp and Baumer 2003; Enzmann and Schneider 2005; Faja and Trimi 2006; Gideon et al. 2006; Goodwin 1991; Hann et al. 2002, 2007; Hine and Eve 1998; Hoffman et al. 1999a, 1999b; Huberman et al. 2005; Hui and Ping 2005; Hui et al. 2006; Hui et al. 2007; Jensen et al. 2005; Jones 1991; Juang et al. 2002; Kaufman et al. 2005; LaRose and Rifon 2007; Lau et al. 1999; Liu et al. 2005; Lu et al. 2004; Luo 2002; Lwin and Williams 2003; Malhotra et al. 2004; Marx 2003; McGinity 2000; McKnight and Chervany 2001; Metzger 2004, 2007; Milne 1997, 2000; Milne and Boza 1999; Milne and Culnan 2004; Milne and Gordon 1993; Milne and Rohm 2000; Milne et al. 2004; Miyazaki and Krishnamurthy 2002; Miyazaki and Fernandez 2001; Moores 2005; Moores and Dhillon 2003; Norberg and Horne 2007; Norberg et al. 2007; Nowak and Phelps 1992, 1997; Pan and Zinkhan 2006; Phelps et al. 2001; Phelps et al. 2000; Polat and Du 2005; Price et al. 2005; Ranganathan and Ganapathy 2002; Reagle and Cranor 1999; Rensel et al. 2006; Rifon et al. 2005; Rust et al. 2002; Sheehan 1999, 2002; Sheehan and Hoy 1999, 2000; Spiekermann et al. 2001; Stewart and Segars 2002; Tam et al. 2002; Tang et al. 2005; Van Slyke et al. 2006; Vijayarathay 2004; Westin 2001; Xie et al. 2006; Xu 2007; Xu et al. 2003 Xu and Teo 2004, 2005a, 2005b; Xu et al. 2005, 2006;</p> |             | <p>Benassi 1999; Culnan 2000, 2003; Culnan and Bies 2003; Dhillon and Moores 2001; Dolnicar and Jordaan 2007; Hoffman et al. 1999b; Hong et al. 2005; Kalvenes and Basu 2006; Milne and Culnan 2002; Miyazaki and Fernandez 2000; Peslak 2005; Phelps et al. 1994; Prendergast 2002; Schwaig et al. 2006; Winer 2001</p> | <p><b>International:</b><br/>Bellman et al. 2004; Bennett and Raab 1997; Caudill and Murphy 2000; Dinev et al. 2006a, 2006b; Gandy 2003; Grupe et al. 2002; Petrison and Wang 1995; Petty 2000; Pottie 2004; Sagi et al. 2004; Zakana et al. 2003</p> |
| Biographical                   | <p>Blanchette and Johnson 2002</p>   |             | <p>Bacard 1995; Bonner 2007; Bonner and Chiasson 2005</p>  | <p>Neumann 2005</p>   |
| Employee                       | <p>Sipior and Ward 1995; Smith et al. 1996; Stone et al. 1983; Stone-Romero et al. 2003; Sundstrom et al. 1980; Tolchinsky et al. 1981; Weisband and Reing 1995; Woodman et al. 1982</p>   |             | <p>Ariess 2002; Berenbeim 1990; Decker 1989; Eddy et al. 1999; Grandison 2005; Greco 2001; Hubbard 1998; Lane 2003; Nord et al. 2006; Schein 1977; Sewell and Barker 2001; Sipior et al. 1998; Smith 1994; Smith 1993; Stanton and Stam 2003; Stone and Stone 1990; Taras et al. 2004; Weckert 2005</p>                  |   |

| Table B7. Studies by Sector |                        |   |             |   |   |
|-----------------------------|------------------------|---|-------------|---|---|
| Discipline                  | Research Domain        | Individual Level  | Group Level | Organizational Level  | Societal/Cultural/International Level   |
| MIS                         | Healthcare             | Angst and Agarwal 2006; Earp and Payton 2006; Lankenshear and Mason 2001; Payton 2003   |             | Adams and Blandford 2005; Paul et al. 1999; Siau and Kam 2006; Thatcher and Clemons 2000  | Nicholson 2007; Rindfleisch 1997  |
|                             | E-Commerce & Marketing | <b>E-Commerce:</b><br>Ackerman et al. 1999; Awad and Krishnan 2006; Belanger et al. 2002; Berendt et al. 2005; Berghel 2002; Buchanan et al. 2007; Chellappa 2008; Chellappa and Shivendu 2008; Chellappa and Sin 2005; Cranor 2003a; Dinev et al. 2006a, 2006b; Dinev and Hart 2004; Dinev et al. 2008; Earp et al. 2005; Earp and Baumer 2003; Enzmann and Schneider 2005; Faja and Trimi 2006; Hann et al. 2002, 2007; Hoffman et al. 1999b; Jensen et al. 2005; Liu et al. 2005; Moores 2005; Moores and Dhillon 2003; Polat and Du 2005; Sheehan 2002; Sheehan and Hoy 2000; Spiekermann et al. 2001; Stewart and Segars 2002; Suh and Han 2003; Tam et al. 2002; Van Slyke et al. 2006; Vijayarathiy 2004; Xu 2007; Xu et al. 2003<br><b>Marketing:</b><br>Culnan 1993; Hine and Eve 1998; Spangler et al. 2006 |             | Hoffman et al. 1999b; Peslak 2005; Schwaig et al. 2005, 2006<br><b>Marketing:</b><br>Culnan 2005  | Bellman et al. 2004; Dinev et al. 2006a, 2006b; Sagi et al. 2004; Zakaria et al. 2003<br><b>Marketing:</b><br>Pottie 2004; Zwick and Dholakia 1999  |
|                             | Government             | Dinev et al. 2006a; Dinev et al. 2008; Gelbord and Roelofsen 2002   |             |   | Dinev et al. 2006a; Grupe 1995; Hirnant and O'Looney 2003; Neumann 2005; Sewell and Barker 2001; Thomas 1998<br>Laudon 1996   |
|                             | Economics              | Acquisti and Varian 2005; Odlyzko 2004; Poindexter et al. 2006; Taylor 2004   |             |   |   |
|                             | Organizations          | Milberg et al. 2000; Sipior and Ward 1995; Smith et al. 1996; Weisband and Reing 1995   |             | Anton et al. 2004; Ariss 2002; Benassi 1999; Grandison 2005; Greenaway and Chan 2005; Katos and Adams 2005; Kayworth et al. 2005; Mason 1986; Miline and Culnan 2002; Moores and Dhillon 2003; Nord et al. 2006; Sipior et al. 1998; Smith 1994, 2004, 1993 | Kling 1995, 1996; Milberg et al. 1995   |
|                             | Law                    | Blanchette and Johnson 2002; Camp 1999; Straub and Collins 1990; Turner and Dasgupta 2003   |             | Bonner and Chiasson 2005  | <b>International:</b><br>Bennett and Raab 1997; Escudero-Pascual and Hosein 2004; Walczuch et al. 1995; Walczuch and Steeghs 2001<br><b>National:</b><br>Freedman 1987; Froomkin 1999; Gerard 1980; Grupe et al. 2002; Henderson and Snyder 1999; Holden and Millett 2005; Sopinka 1997 |

**Table B7. Studies by Sector (Continued)**

| Discipline      | Research Domain                                    | Individual Level  | Group Level | Organizational Level  | Societal/Cultural/International Level  |
|-----------------|--|---|-------------|---|--|
| MIS             | Technology (Internet)                              | Ackerman 2004; Bahadur et al. 2002; Bapna and Gangopadhyay 2006; Berkovsky et al. 2005, 2006; Brin 1998; Caloyannides 2001; Caloyannides and Caloyannides 2004; Cannon 2005; Canny 2002; Cate 1997; Cavoukian and Tapscott 1997; Cazier 2006; Cingil et al. 2000; Clarke 1994b; Cranor 2002a; DeCew 1997; Fischer-Hübner 2001; Freedman 1987; Gabber et al. 1997; Garfinkel et al. 2002; George 2004; Ghosh 2001; Gideon et al. 2006; Goldberg 2003; Gutwirth 2002; Hahn 2002; Henderson 2006; Hendricks et al. 1990; Hoffman 1973; Holtzman 2006; Hung et al. 2007; Ishitani et al. 2003; Jennings and Fena 2000; Jiang and Landay 2002; Juang et al. 2002; Karat et al. 2006; Kent et al. 2003; Klosek 2000; Lane 2002; Lau et al. 1999; Laudon 1996; Lederer et al. 2004; Lederer et al. 2003; Little et al. 2005; Lyon and Zureik 1996; Martin 1973; Miller 2002; Peters 1999; Price et al. 2005; Raab and Bennett 1998; Rubin 1988; Salomon 2003; Solove 2004; Strickland and Hunt 2005<br><b>Internet:</b><br>Boncella 2001; Clarke 1998; Cranor 1999; Cranor et al. 2006; Davison et al. 2003; Dhillon and Moores 2001; Hui et al. 2006; Hui et al. 2007; Jackson et al. 2003; Kaufman et al. 2005; Kobsa 2001, 2007; Kobsa and Cranor 2005; Kobsa and Schreck 2003; Koch and Moslein 2005; Lau et al. 1999; Lu et al. 2004; Malhotra et al. 2004; McGinity 2000; McKnight and Chevany 2001; Meeks 1997, 1999, 2003; Pan and Zinkhan 2006; Patil and Kobsa 2005; Ranganathan and Ganapathy 2002; Reagle and Cranor 1999; Rensel et al. 2006; Shapira et al. 2005; Son and Kim 2008; Stallman 2005; Turner and Dasgupta 2003; Yao et al. 2007<br><b>LBS:</b><br>Xu and Teo 2004, 2005b; Xu et al. 2005<br><b>Wireless, mobile, telecom:</b><br>Di Pietro and Mancini 2003; Ghosh and Swaminatha 2001; Ng-Kruelle et al. 2003; Swaminatha and Elden 2003<br>Marx 1999; Marx 2001; Shapiro 1998 |             | Adar et al. 2003; Cannon 2005; Erbschloe and Vacca 2001; Frye 2001; George 2004; Hsu 2003; Karat et al. 2005; Kent et al. 2003; Li and Sarkar 2006; McRobb and Rogerson 2004; Moore 2005<br><b>Internet:</b><br>Culnan and Bies 2003; Kobsa et al. 2001; Thelwall and Stuart 2006 | Brin 1998; Cate 1997; Chan et al. 2005; Clarke 1988, 1994a, 1994b, 2001; Cranor 2002b; DeCew 1997; Diffie and Landau 1998; Freedman 1987; George 2004; Gutwirth 2002; Henderson 2006; Karat et al. 2005; Lee 2005; Lyon and Zureik 1996; Monmonier 2002; Moore 2005; Penders 2004; Rubin 1988; Shah et al. 2007; Solove 2004; Turow 2003<br><b>Internet:</b><br>Kling et al. 1999; Kobsa 2002; Kobsa and Schreck 2003; Teich et al. 1999 |
|                 | Social   |   |             |   | Hosein 2006; Livraghi and Monti 2002; Lyon 2001a, 2001b; Michael 1994; Nadkanda and Tamura 2005; Volkman 2003<br>Albert 2003<br>Swire 1997   |
| Social Sciences | Healthcare<br>E-Commerce & Marketing<br>Government | Metzger 2007  |             | Culnan and Bies 2003  | Davis and Silver 2004; Flaherty 1989, 1997; Gandy 1993; Garfinkel 2000; Klosek 2007; Lyon 1994, 2001b; Melanson 2001; Metzger and Docter 2003; Nock 1993; Podesta et al. 2004; Raines 1974; Rosen 2000, 2003; Schneider and Banisar 1997; Sobel 1976; Stalder 2002b; Swire 1997; Taylor 2002; Whitaker 1999<br>Gandy 1993  |
|                 | Economics  | Posner 1984   |             |   |  |

**Table B7. Studies by Sector (Continued)**

| Discipline      | Research Domain        | Individual Level   | Group Level   | Organizational Level                                      | Societal/Cultural/International Level  |
|-----------------|------------------------|--|---|---|--|
| Social Sciences | Organizations          | Stone et al. 1983; Stone-Romero et al. 2003; Tolchinsky et al. 1981; Vinsel et al. 1980  |   | Schein 1977; Stanton and Stam 2003                        |  |
|                 | Law                    | Brin 1998; Burkert 1997; Lyon 2002   |   | Hong et al. 2005; LaRose and Rifon 2006                   | Gandy 2003<br>Brin 1998; Lyon 1994, 2002; Regan 2003   |
| Law             | Technology (Internet)  | Internet:<br>Ribak and Turow 2003  |   |   |  |
|                 | Social                 | Berscheid 1977; Campbell and Carlson 2002; Davies 1997; DePaulo et al. 2003; Derlega 1993; Eoyang 1974; Fusilier and Hoyer 1980; Gottfried 1994; Greenberg and Firestone 1977; Kelvin 1973; Klopfer and Rubenstein 1977; Lee 2002; Lyon 1994, 2001a; Margulis 1977b, 2003a, 2003b; Marshall 1974; Marx 2003; Pedersen 1997, 1999; Petronio 2000, 2002; Reiman 1984; Simmel 1971; Waldo et al. 2007; Weinstein 1971; Westin 2003  | Derlega 1993;<br>Derlega and Chaikin 1977;<br>Laufer and Wolfe 1977;<br>Waldo et al. 2007;<br>Warren and Laslett 1977 | Bonner 2007; Waldo et al. 2007                            | Alderman and Kennedy 1997; Allen 2001; Altman 1971; Barnes 1980; Benn 1971; Bennett and Raab 2003; Breckenridge 1970; Brenton 1964; Brill 1990; Calvert 2000; Colomina 1994; Etzioni 1999; Gottfried 1994; Hickson 1987; Jones 1974; LaMay 2003; Linowes 1989; Lyon 1994, 2001a, 2001b; Madgwick and Smythe 1974; McLean 1995; Mizell 1998; Moore 1984; Newell 1998; Packard 1964; Pember 1972; Pennock and Chapman 1971; Roberts and Gregor 1971; Schachter 2003; Schoeman 1984; Slough 1969; Spencer 2006; Swire 1997; Sykes 1999; Wacks 1993; Waldo et al. 2007; Ware 1976; Young 1978<br>Swire and Steinfield 2002 |
|                 | Healthcare             |  |   |   |  |
|                 | E-Commerce & Marketing |  |   |   |  |
|                 | Government             | Agre and Rotenberg 1998  |   | Schwartz 1997   |  |
|                 | Economics              | Gould 1980   |   |   | Agre and Rotenberg 1998; Stigler 1980; Swire 1999  |
|                 | Organizations          |  |   |   |  |
|                 | Law                    | Beaney 1966; Bibas 1994; Solove 2006; Westin 2001  |   |   | Dickson 1998; Dill 1986; Frackman et al. 2002; Gavison 1980; Kalven 1966; Kenyon and Richardson 2006; Konvitz 1966; McWhirter 1994; Nissenbaum 2004; O'Brien 1979; Post 1989; Post 2000; Regan 1995; Shils 1966; Swire 1998; Warren and Brandeis 1890<br>Frackman et al. 2002; Klang and Murray 2005; Regan 1995; Solove 2004; Solove 2006   |
|                 | Technology (Internet)  | Hirschleifer 1980; Jourard 1966; Mizell 1998; Solove 2008  |   | Friedman 2004   | Cohen 2001; Forer 1987; Negley 1966;<br>Nissenbaum 1998; O'Brien 1979; Regan 1995; Solove 2006, 2007   |
|                 | Social                 |  |   |   |  |
| Marketing       | Healthcare             |  |   |   |  |
|                 | E-Commerce & Marketing | e-commerce:<br>(Metzger 2004; Miyazaki and Fernandez 2001; Norberg and Horne 2007; Sheehan 1999; Sheehan and Hoy 2000)<br>Marketing:<br>(Campbell 1997; Culnan 1995; Dommeyer and Gross 2003; Goodwin 1991; Jones 1991; Langenderfer and Linnhoff 2005; Luo 2002; Lwin and Williams 2003; Milne 1997, 2000; Milne and Boza 1999; Milne and Gordon 1993; Milne and Rohm 2000; Norberg and Horne 2007; Norberg et al. 2007; Nowak and Phelps 1992; Nowak and Phelps 1997; Phelps et al. 2001; Phelps et al. 2000; Sheehan and Hoy 1999 |   | Culnan 2000; Dolnicar and Jordan 2007; Phelps et al. 1994 | McCrohan 1989; Petty 2000; Rosenfield 1995   |

**Table B7. Studies by Sector (Continued)**

| Discipline                | Research Domain        | Individual Level  | Group Level | Organizational Level        | Societal/Cultural/International Level  |                         |
|---------------------------|------------------------|---|-------------|-----------------------------|--|-------------------------|
| Marketing                 | Government             |   |             |                             |  |                         |
|                           | Economics              | Rust et al. 2002  |             |                             | Roboff and Charles 1998  |                         |
|                           | Organizations          |   |             | Schultz 1988                |  |                         |
|                           | Law                    |   |             |                             | Thomas and Mauer 1997  |                         |
| Management & Org. Science | Technology (Internet)  | Bowers 1997; LaRose and Rifon 2007; Milne and Culnan 2004; Milne et al. 2004; Miyazaki and Krishnamurthy 2002; Pan and Zinkhan 2006; Rifon et al. 2005; Xie et al. 2006 |             | Miyazaki and Fernandez 2000 | Caudill and Murphy 2000  |                         |
|                           | Social                 |   |             |                             |  |                         |
|                           | Healthcare             |   |             |                             |  |                         |
|                           | E-Commerce & Marketing | Culnan and Armstrong 1999   |             |                             |  |                         |
|                           | Government             |   |             |                             |  |                         |
|                           | Economics              |   |             |                             |  |                         |
|                           | Organizations          | Mael et al. 1996; Sundstrom et al. 1980; Woodman et al. 1982  |             |                             | Berenbeim 1990; Decker 1989; Eddy et al. 1999; Hubbard 1998; Lane 2003; Stone and Stone 1990 | Smith 2001              |
|                           | Law                    |   |             |                             |  |                         |
|                           | Technology (Internet)  |   |             |                             | Kalvenes and Basu 2006; Taras et al. 2004; Weckert 2005                                      |                         |
|                           | Social                 |   |             |                             |  |                         |
| Economics & Finance       | Healthcare             |   |             |                             |  |                         |
|                           | E-Commerce & Marketing | Acquisti 2004; Acquisti and Grossklags 2005a, 2005b   |             |                             |  |                         |
|                           | Government             |   |             |                             |  |                         |
|                           | Economics              | Calzolari and Pavan 2006; Huberman et al. 2005; Hui and Png 2005; Skousen 1982  |             |                             | Prendergast 2002; Sharnis et al. 2005  | Posner 1981; Swire 2003 |
|                           | Organizations          |   |             |                             |  |                         |
|                           | Law                    | Tang et al. 2005  |             |                             |  |                         |
| Healthcare                | Technology (Internet)  |   |             |                             |  |                         |
|                           | Social                 |   |             |                             |  |                         |
|                           | Healthcare             |   |             |                             | Lin et al. 2004  |                         |

**Table B8. Studies Related to Political Context**

| Political   | Individual Level   | Group Level | Organizational Level | Societal Level  |
|---|--|-------------|----------------------|---|
| Privacy vs. Law Enforcement (searches and seizures)   | Alderman and Kennedy 1997; Brin 1998; Forer 1987; McLean 1995; McWhirter 1994; Raines 1994; Rosen 2000 |             |                      | Alderman and Kennedy 1997; Breckenridge 1970; Brenton 1964; Brin 1998; Forer 1987; Hickson 1987; Madgwick and Smythe 1974; McLean 1995; Packard 1965; Rosen 2000  |
| Privacy and self (abortions and embryos, right-to-die, access to personal health records by courts and insurance companies) | Alderman and Kennedy 1997; Allen 2001; Brill 1990; Linowes 1989; McLean 1995; Mizell 1998; Sykes 1999  |             |                      | Alderman and Kennedy 1997; Brill 1990; McLean 1995  |
| Privacy vs. Press (private facts, exposure, celebrity culture, intrusion)   | Alderman and Kennedy 1997; Lane 2002; McLean 1995; Pember 1972; Raines 1974; Rosen 2000                |             |                      | Alderman and Kennedy 1997; Calvert 2000; LaMay 2003; Lane 2002; McLean 1995; Rosen 2000   |
| Government Surveillance   | Brin 1998; Linowes 1989; Mizell 1998   |             |                      | Brin 1998; Diffie and Landau 1998; Flaherty 1989, 1997; Gandy 1993; Garfinkel 2000; Klosen 2007; Lane 2002; Lyon 1994, 2001b; Melandon 2001; Mizell 1998; Monmonier 2002; Nock 1993; Peters 1999; Podesta et al. 2004; Raines 1974; Rosen 2000, 2003; Schneier and Banisar 1997; Sobel 1976; Solove 2006; Sykes 1999; Whitaker 1999 |

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